

Believe • Build • Belong

A Flourish Capital Campaign

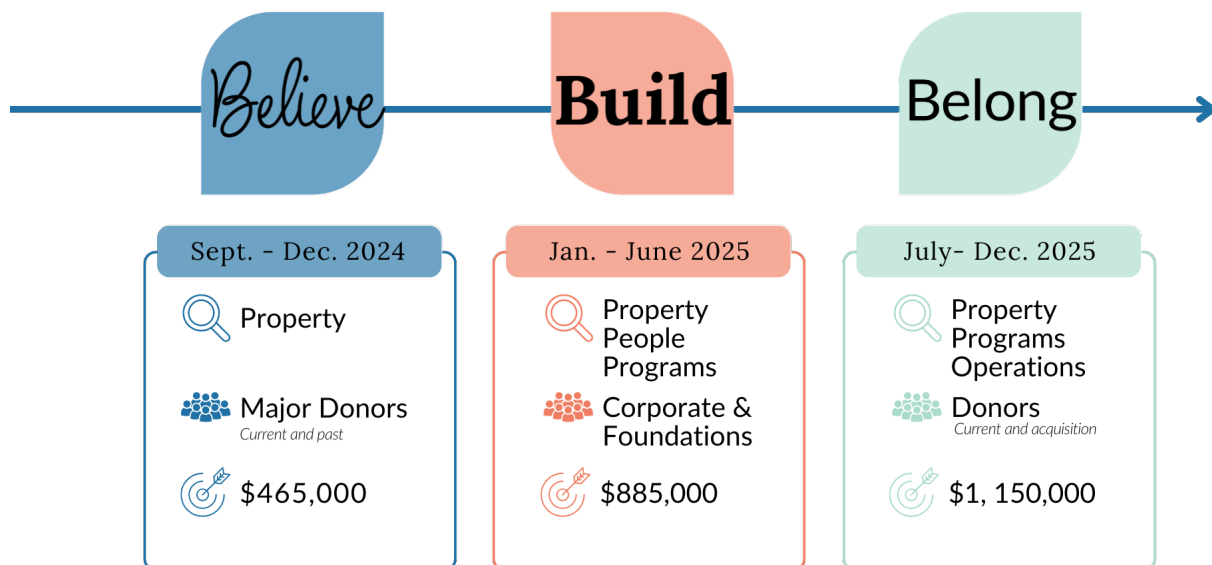
Overview

We are on a mission to help clients and communities maintain access to essential and vibrant community-centered spaces. Our practice, our consultancy, our approach is focused on helping clients and partners understand how to activate plans that ensure property and land remain in a perpetual state of service to their communities, and in support of their mission.

Campaign Summary





The Believe Build Belong campaign is a dedicated development initiative that will allow the organization to invest in property, people, programs, and operations. This is a \$2.5 million capital campaign that will unfold over a sixteen-month duration. The overarching aim of raising and utilizing funds from **this campaign will set FPC on a viable trajectory to lead the evolution of placemaking that enlivens and protects community spaces beyond individual projects and time.**

Timeline



Campaign Goals

- Raise \$2.5 million to support the near- and long-term people, property, program, and operational needs of the organization.
- Secure funding support from a mix of individual, corporate, and foundation funders.
- Utilize campaign resources to ensure broad and community-centered access, affordability, and activation within the walls and halls of the Center for Belonging (COB).

	 <i>Believe</i>	 Build	 Belong	 Total
Property	\$465 thousand Allows FPC to pay-off a bank loan to acquire the Aldrich Church property where the COB is located.	\$350 thousand Deferred maintenance on the Aldrich Church property, including roof and window replacement, HVAC upgrade and water damage repair.	\$800 thousand Facility renovations to support and align with community needs after analysis.	\$1.615 million
People		\$510 thousand New staff positions, over 3 years, to increase capacity, earned income, and adjust current salaries to align with same size nonprofit organizations.		\$510 thousand
Programs		\$25 thousand Community stakeholder insight collection and analysis to further enliven the Aldrich Church campus as an extension of the COB.	\$200 thousand Three years of program expenses in connection to renovations. Expenses include supplies, insurance, marketing, contractor stipends, etc.	\$225 thousand
Operations			\$150 thousand Ongoing facility maintenance fees, insurance, legal, and other overhead expenses with the increased utilization from renovations and programs.	\$150 thousand
Total	\$465 thousand	\$885 thousand	\$1.150 million	\$2.50 million

FlourishPlacemaking.org/BelieveBuildBelong

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